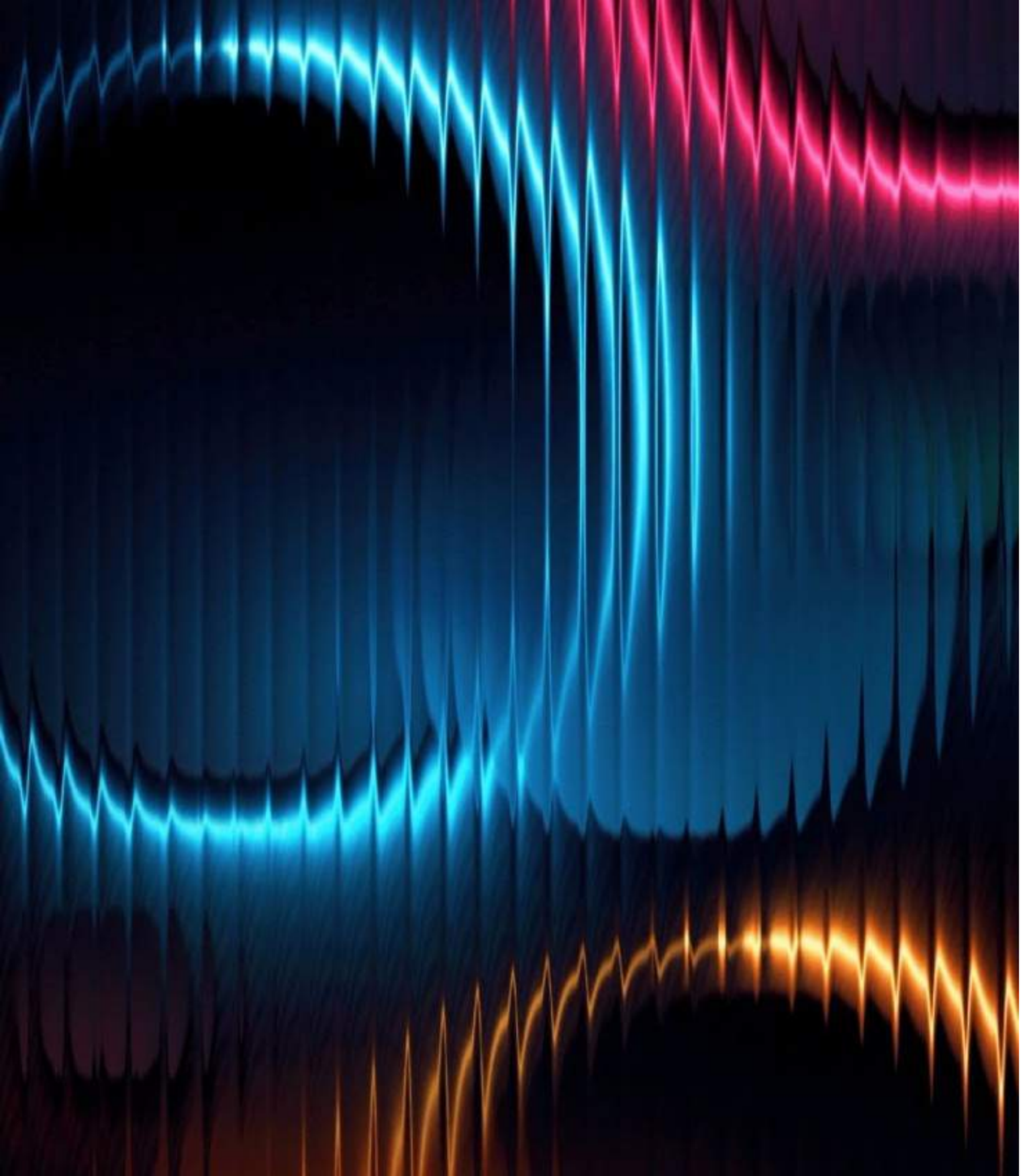

WHICH
COLOUR
YOU
WANT
Digital Design &
Marketing Studio



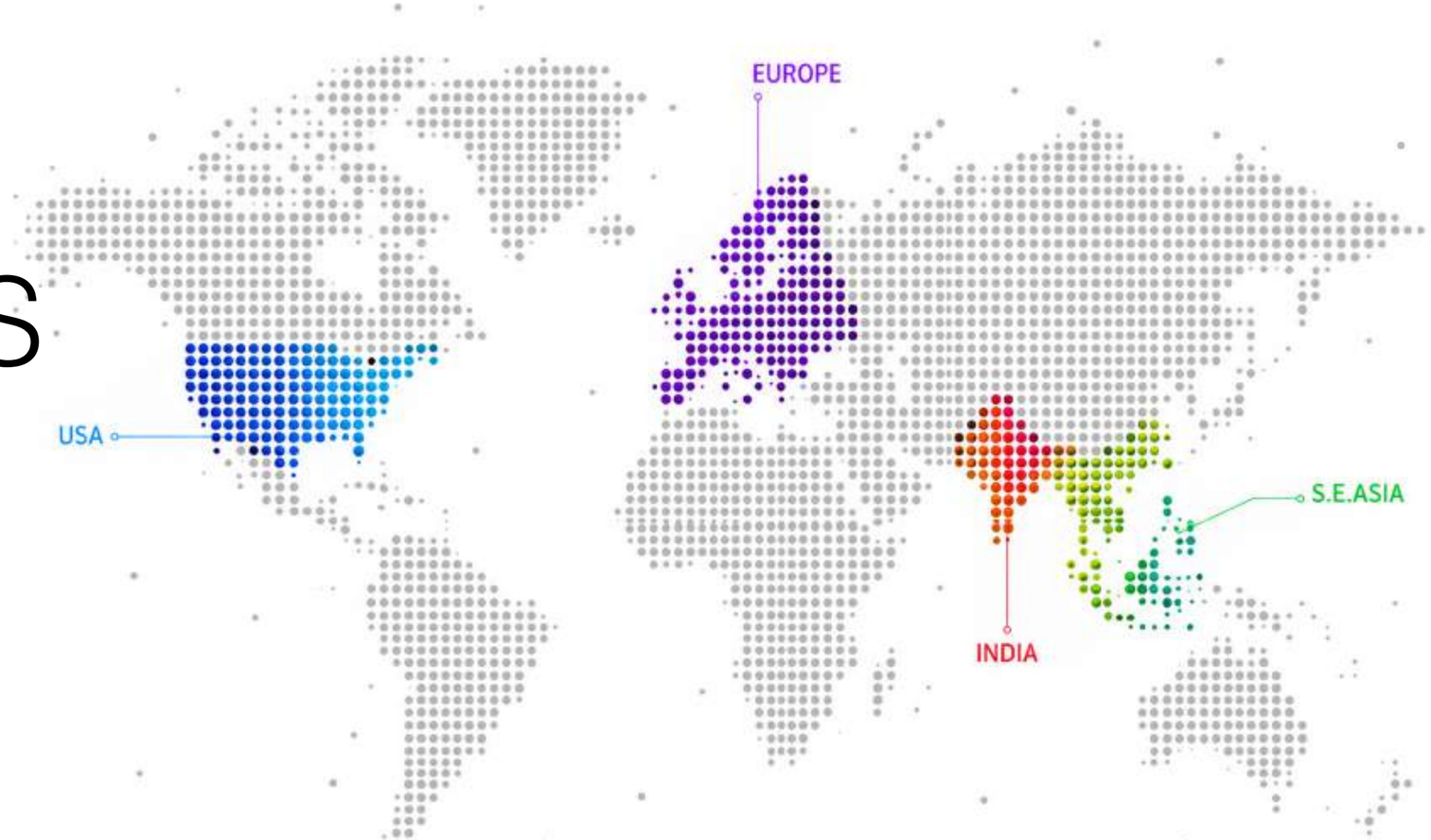
# WHO
# WE ARE

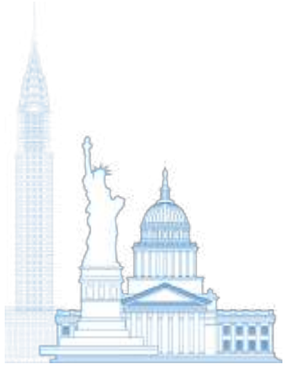
WCYW is an end to end branding, design and content production studio which executes marketing campaigns for clients spanning digital, outdoors, print, and media.

Over the past **ten years**, we have successfully served **150+** companies all over the world.

# GLOBAL TOUCHPOINTS

Branding, Digital Strategy, Social media, Website design & development, and multi-channel campaigns for clients across the world.



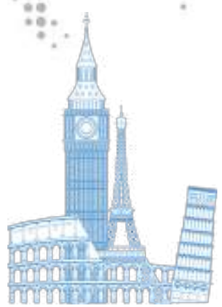
USA



GERMANY



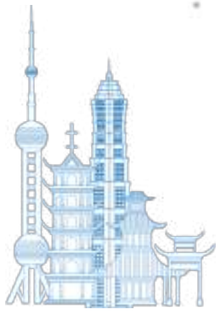
SINGAPORE



DUBAI



SOUTH AFRICA



CHINA



TAIWAN

# A PALETTE OF PARTNERSHIPS



SEGMENTS

# WE SERVE



Tech



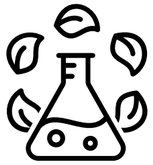
Food &
Beverages



Sports



Real
Estate



Life
Sciences



Education

SOCIAL MEDIA
STRATEGY &
CONTENT CURATION



CORPORATE AV'S &
PRODUCT FILMS



W C Y W
W C Y W
W C Y W

EVENTS
PHOTOGRAPHY &
VIDEOGRAPHY



# 360 DEGREE MARKETING & DESIGN AGENCY

WEBSITES
DESIGN &
DEVELOPMENT






BRAND
IDENTITY &
DESIGN

CORPORATE
PROFILES &
BROCHURES



INFLUENCER
OUTREACH &
PARTNERSHIP



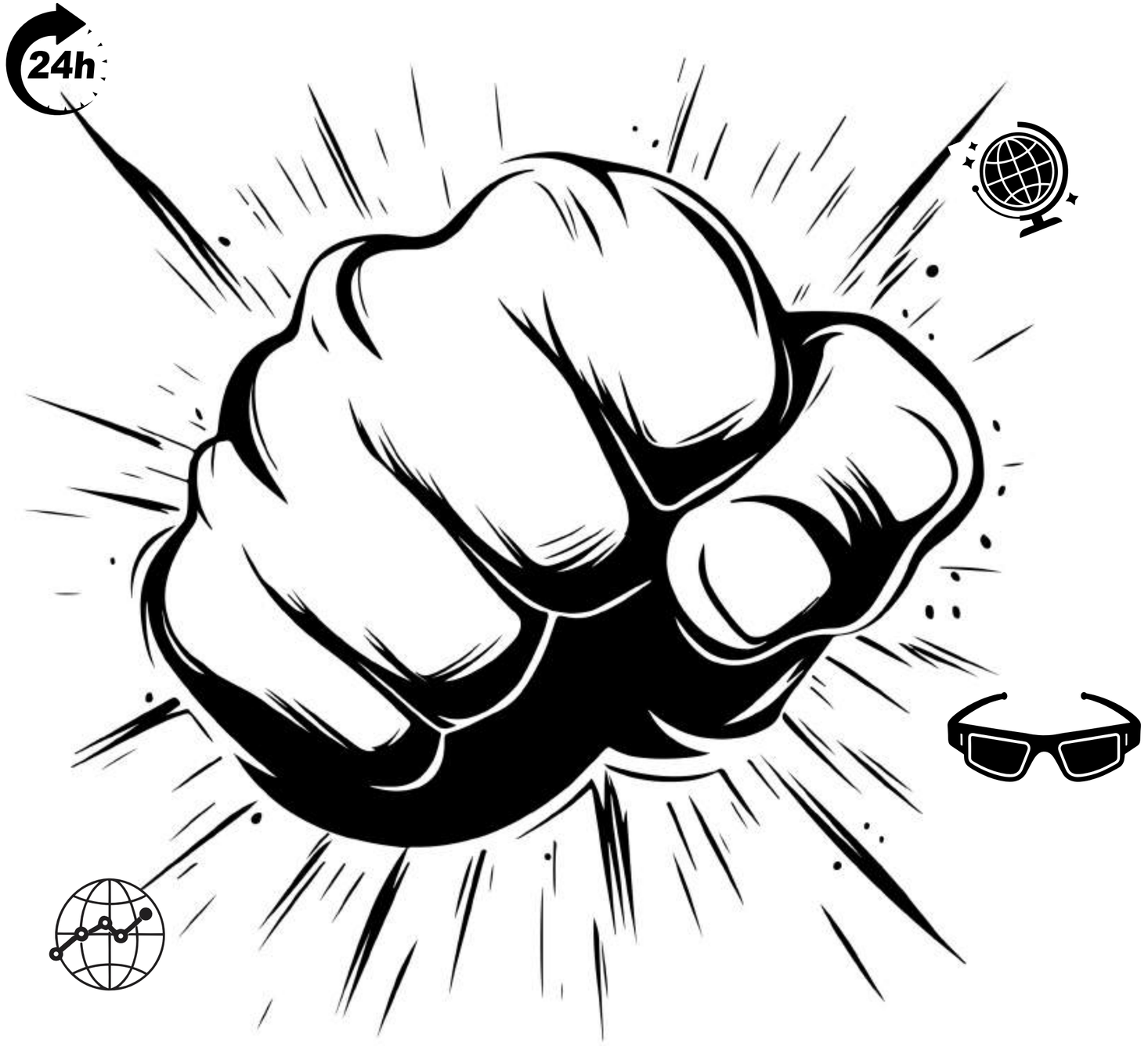
# THE WCYW DIFFERENCE

Lower TAT in creating content;
**executed critical campaigns within 24 hrs**

Executed campaigns for clients
**across Time Zones**

**Cross Domain Expertise**
across F&B, Tech, Sports, Lifestyle, & Education

**Multi-Channel Campaigns**
spanning print, social, websites, and outdoors





## Marketers' Xcellence Awards 2026 BRONZE

YOUMEE Verse – A Tale of 3 Masters
Honoured for impactful brand storytelling,



## Do Good E4m Awards'25 SILVER

Palettes of the Pind – Arts & Culture
For PUNJAB GRILL



## ET Brand Equity Shark Awards’26 SILVER

YOUMEE Verse – A Tale of 3 Masters.
Honoured for best AI Campaign





## E4m IDMA Awards '25 G012LD

Palettes of the Pind – Best Use of Social Networks/Social Media



## ET Brand Equity Shark Awards’25 BRONZE

Palettes of the Pind- Impactful brand storytelling

# DELIVERING GLOBAL PROJECTS

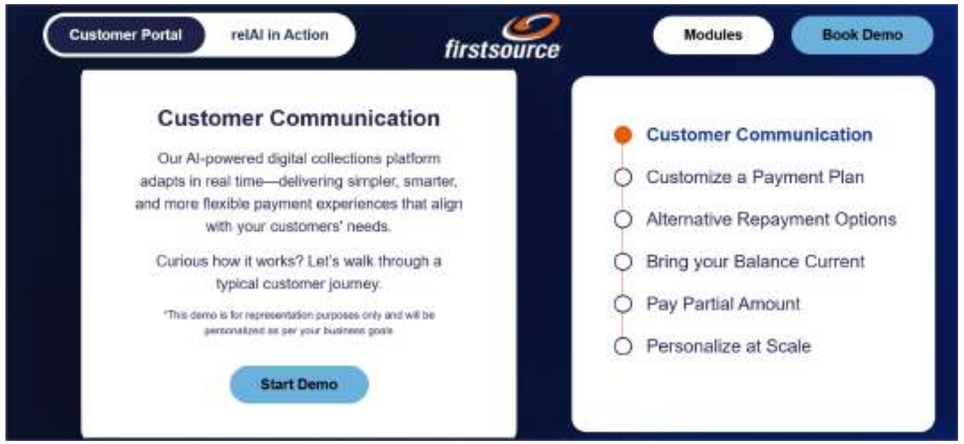

TECH

Produced **Global Corporate Video**
featuring offices **in 8 countries**

Watch Video

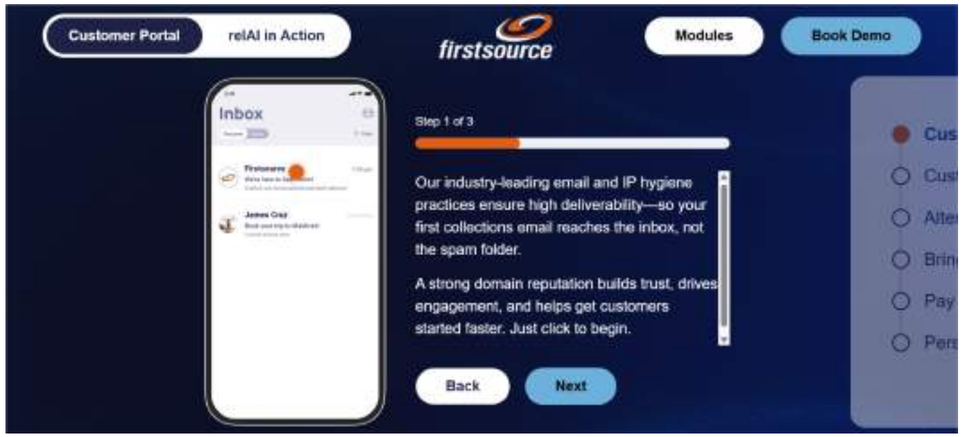


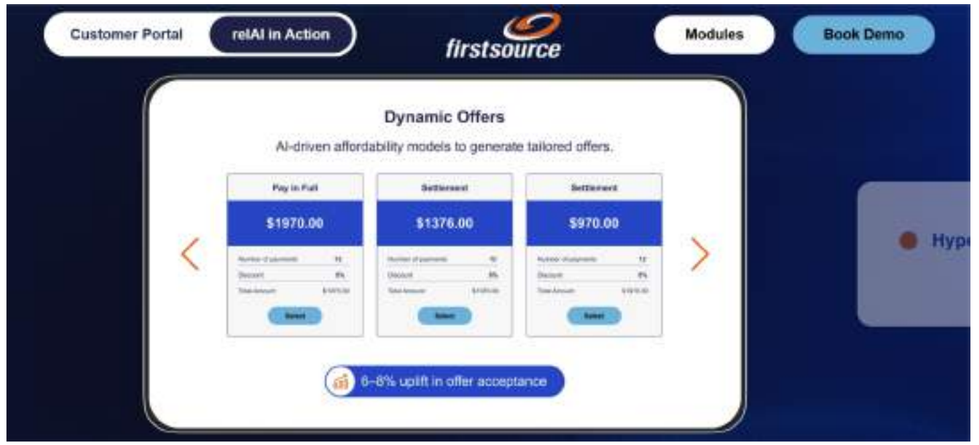
Designed & developed **Interactive demos** for B2B mortgage partners Across India, UK and USA









ensurity
A STEP AHEAD




**Branding & digital campaign** to enable investment **by Microsoft**

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**Website** with **micro-engagements** to publicize **AWS cloud investments** in India




Watch Video



Pan-India Video Production for Canon India's **Big Bold Beyond** initiative

Watch Video




SPORTS

SOUTH AFRICA
CRICKET

RADAR TYRES®

Watch Video



## GLOBAL PARTNER TO THE PROTEAS

**Global Partnership with**
**Cricket South Africa**

# ONE TEAM. ONE DRIVE








TATA STEEL PGTI
PROFESSIONAL GOLF TOUR OF INDIA

Live Social Coverage of India's **Premier Golf Tour across 20+ Cities.**

Transformed social media presence- growing from an audience of **10k to 40k IG followers**

Watch Video



Watch Video




The First Ever **Gamified Golf Contest**
Featuring Hero Group **CEO Pawan Munjal** & World's Top Golfers




RMZ™ | DELHI REDZ

360° marketing campaign for
India's **premier rugby brand**

Watch Video



# FOOD & BEVERAGES

PUNJAB GRILL®

Watch Video




Watch Video



Bringing **Punjabiyat to the World** with **award winning campaigns** spanning social media, short films, print and OOH

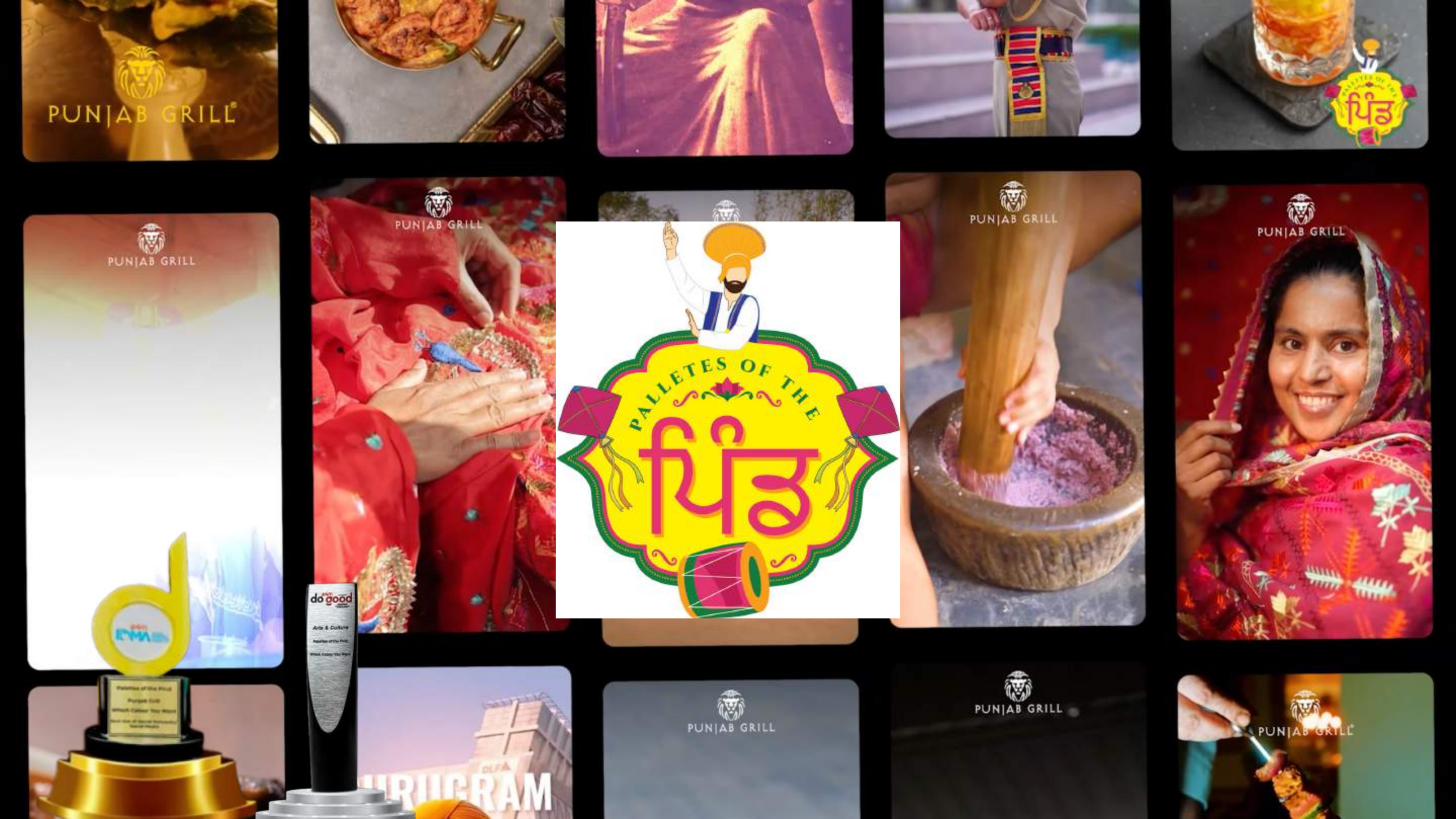
- **40+ Short films**
- **25 Towns & Villages over 45 days**










PUNJAB GRILL
PALLETES OF THE
ਪਿੰਡ

# YOÜMEE®

SUSHI DIMSUM RAMEN

Award Winning

## Gen AI Led Marketing for Gen Z | Creation of AI Mascots & Comics






# YOÜMEE®

SUSHI DIMSUM RAMEN

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Watch Video




UI/UX PROJECTS

meo
CARBON SOLUTIONS

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S.A.W.

Visit Website




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L&T Technology Services

EN







## About EI-natomy

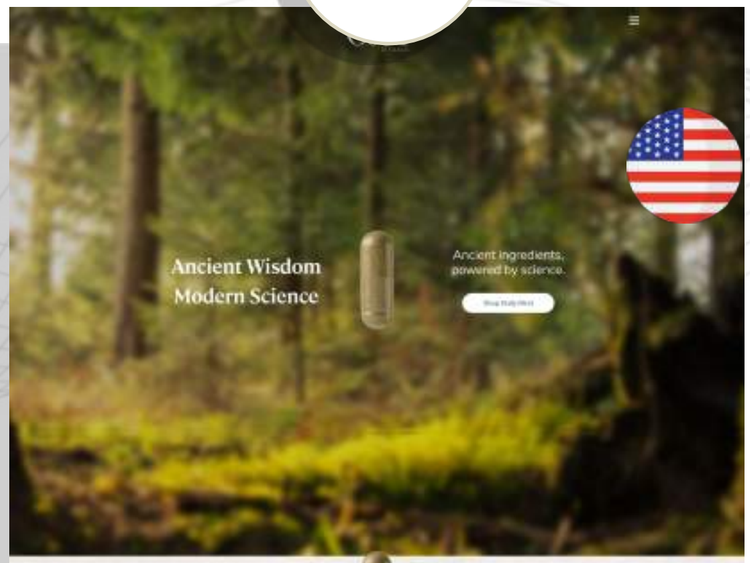
**AI is changing everything, but how well do we really understand it?**

After decades of engineering excellence, making sense of complexity comes within the territory for us. EI-natomy by LTTS takes it further.

We are breaking down intelligence, layer by layer. From logic, to design, to patterns - every hidden mechanism is laid bare here. Step in, see inside, and explore how AI is decoded for the intelligent future, the LTTS way.

OJA
RITUALS

Visit Website

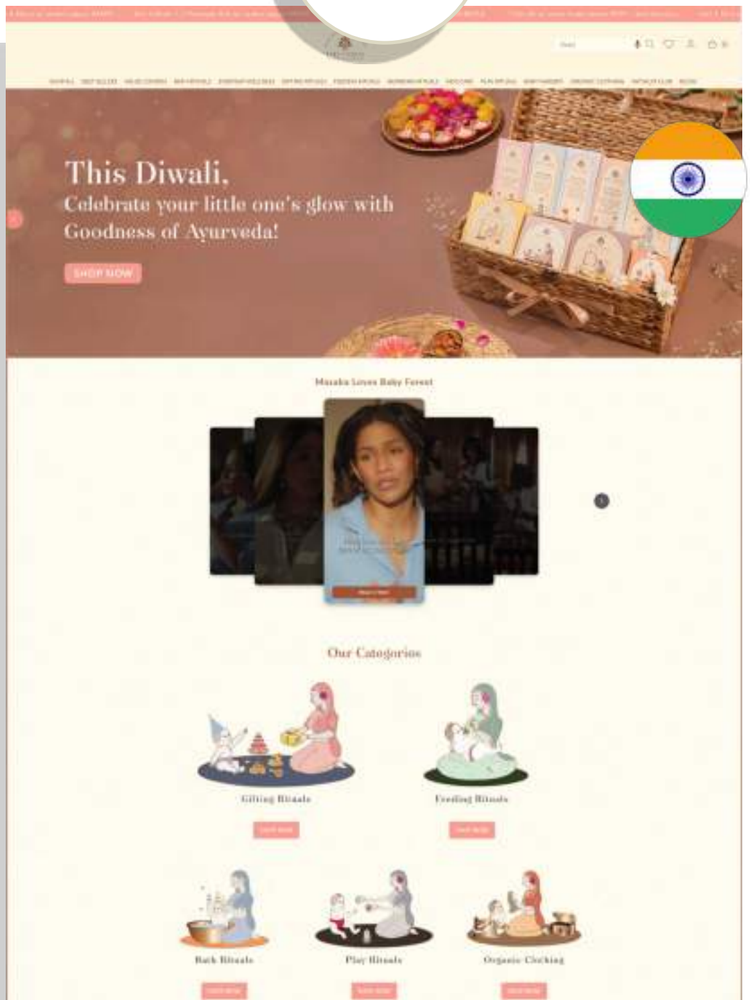




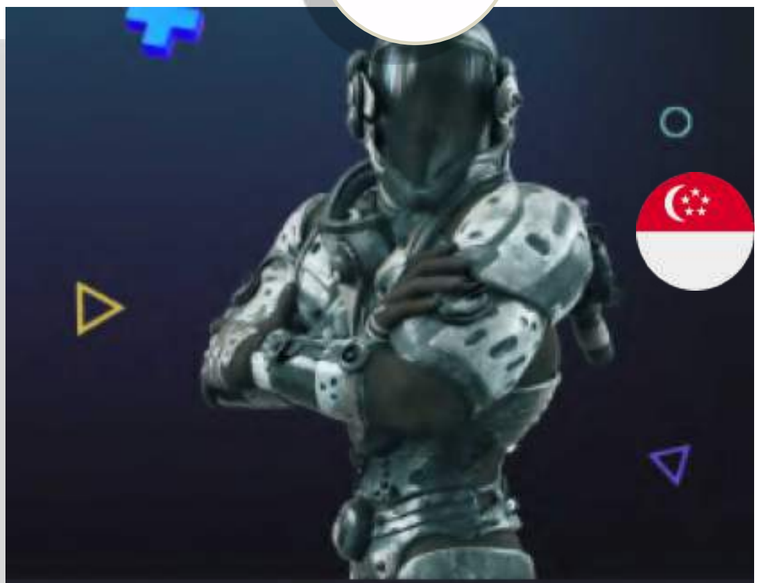


BABY FOREST
FOUNDATION

Visit Website




Googly



Googly

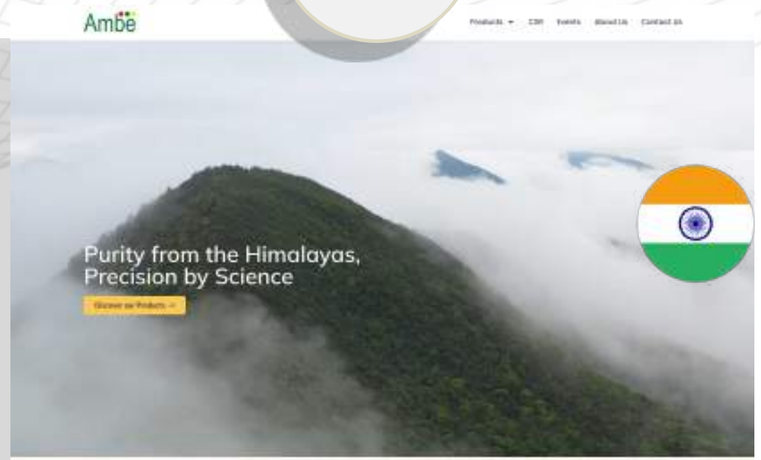
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Ambe

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From Ancient Wisdom to Modern Wellness

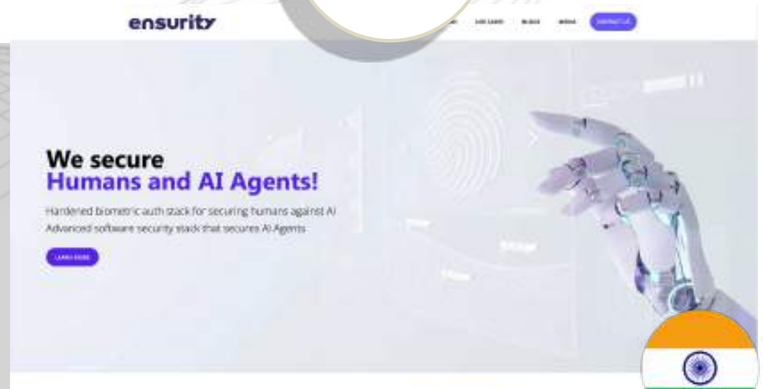


Our Key Ingredients



ensurity

Visit Website




The Hardware Backbone of Identity Access




The Platform behind Every Secure Login




Fully Integrated Device & Software Ecosystem




PGTI

PROFESSIONAL GOLF TOUR OF INDIA





# GOVT. PROJECTS

सी-डॉट
C-DOT

सत्यमेव जयते
Goverment Of India






Watch Video



Promoting **India's premier emergency communication system- SACHET** for a global audience



# LIFE SCIENCES



Foxx
Life Sciences
Our Innovation. Your Opportunity.







Labsphere™
Redefining Lab Excellence

Designing Brochures & Global Booth
**Branding for Pharma MNCs**

# **Corporate Portfolios** for Global Life Sciences Brands




ALLIED MEDICAL®

**ALLIED MEDICAL**

**People you can TRUST**

nmc genetics



# NON PROFIT



Leading the Digital efforts powering the **WORLD'S BIGGEST E-WASTE DRIVE** across

- **120+ Cities**
- **3 Lacs + Volunteers**




Promoting the champions of sustainability with **India's premier SDG Awards**



# REAL ESTATE



RISLAND

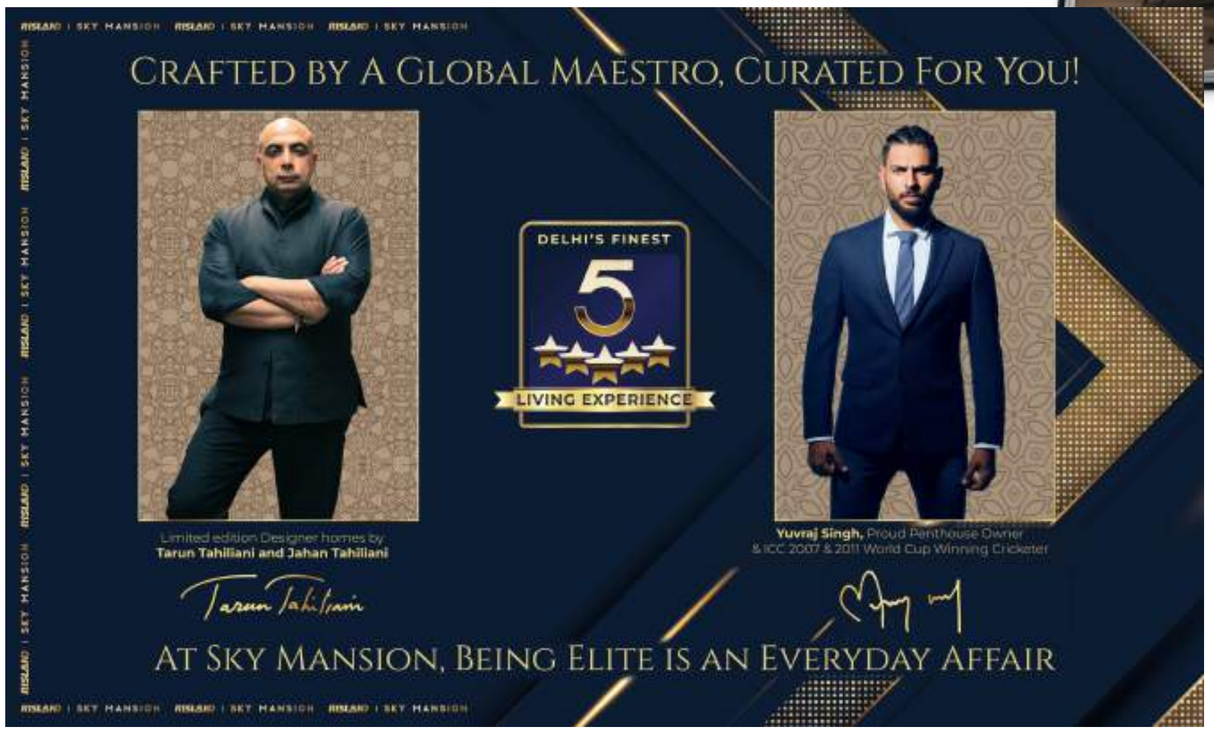
Crafting campaigns using **A-list celebrities** like YUVRAJ SINGH & TARUN TAHILIANI to accelerate sales




MAXVEL GROUP

End to end branding from websites to mammoth **on-site collaterals**

Visit Website









INDIA TODAY

आज तक

Pioneering **TVC campaign for**
Aaj Tak's **2024 Exit Poll**
















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Photography for CXOs and Leadership

L&T Technology Services

Created a **Global Visual Repository** with 2,100+ photographs, and150+ videos

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The Future Looks Colourful
Which Colour You Want?
WhichColourYouWant.com